



RFQ/RAD/2026/10253268/46: APPOINTMENT OF A SUITABLE AND QUALIFIED SERVICE PROVIDER TO PRODUCE 6 EPISODES X 23 MINUTES TO PRODUCE CHANNEL AFRICA'S 60 YEAR DOCUMENTARY SERIES AS ONCE OFF PROJECT.

QUESTIONS AND ANSWERS

1. What is the anticipated commencement date, production period, editorial review milestones and final delivery deadline for the project?

- Concept Approval – Month 1
- Commissioning – Month 2
- Research & Archival – Months 2
- Production – Months 3-5
- Post-Production – Months 5-6
- Launch – Month 7

2. Please confirm the required quantities and specifications for the ancillary content, including:

- Number and duration of podcasts - 1 podcast
- Whether the podcasts should be audio-only or audio-visual - audiovisual
- Number and duration of trailers and promotional assets –

Deliverable	Quantity	Duration	Purpose
Series Master	1	60 seconds	Main Campaign trailer for TV, SABC Plus, and digital
Series Teaser	1	20-30 seconds	Early awareness/launch build-up
Episode Trailers	6	30 seconds each	One promotional trailer per episode
Short Social Cutdowns	6	10-15 seconds each	Social media, digital and promotional use
Launch Promo	1	15 seconds	Short TV/digital promotional spot

The cost of these must be included in the bid price.

- Number, duration and required aspect ratios of digital cutdowns

3. Will SABC provide the successful bidder with access to the Channel Africa and SABC archives?

- Yes

Please also confirm which party will be responsible for archive research, third-party licensing, copyright clearance and associated costs.

- Service provider

4. Is filming expected to take place in multiple African countries?

- This depends on the supplier's concept.

If so, are there prescribed countries or regions, and may the successful bidder utilise local crews or remote interviews where appropriate?

- Again, this depends on the Suppliers concept. Yes, successful bidder can utilize local crews where appropriate.

5. Which languages are required within the documentary series, and which subtitled, closed-captioned or dubbed versions must be delivered?

- English with subtitles

6. The RFQ indicates that bidders may utilise SABC production or post-production technology where feasible. Could SABC please confirm which facilities and resources may be available and whether these will be provided at no cost or charged to the production budget?

- This will be charge to the production budget

7. Please clarify what is included under “all project files required by Channel Africa,” as well as the required ownership, licensing and exploitation rights relating to the completed programmes, raw footage, archive catalogue and ancillary content.

“All project files required by Channel Africa,” refers to editable/source materials and production documentation that Channel Africa needs to retain, manage, archive, and repurpose. This includes:

- Master programmes files such as Final broadcast master for all six episodes, Clean versions where applicable, Masters
- Editable production files
- Audio files
- Archive and research material
- Interview/contributor material
- Promotional assets
- Rights and clearance documentation

8. Is there an approved budget ceiling or indicative budget range for the project? Please also confirm whether milestone-based invoicing will be permitted or whether the full production amount will only be invoiced following final delivery.

- We cannot provide budget range.

9. The experience schedule in Annexure D refers to previous and current “Host-to-Host projects.” Please confirm whether bidders should instead provide relevant documentary, factual, current-affairs and television production experience.

- Yes

10. Use Of SABC Technology

Page 8 states that bidders may, where feasible, utilize SABC technology in production or post-production budget line items as a cost-saving strategy.

Could SABC please clarify what production and/or post-production facilities, equipment or technical resources may be made available to the successful service provider and whether any associated internal charges should be allowed for in the budget?

- The SABC offers access to a range of production facilities, including edit suites at Henley Studios and the newly launched podcasts studios at Radio Park. The successful bidder may negotiate discounts for use of these facilities, subject to agreement with the SABC.

11. Production Delivery Schedule

Please confirm whether SABC has the required final delivery or broadcast date for the six-part documentary series and associated deliverables.

- See question 1 above.